

For Immediate Release:

Footing First, LLC provides the footing for the 126th National Horse Show and the 2009 Syracuse International Sporthorse Tournament

*Media Contact Melody Taylor-Scott
www.EvergreenWebDesignServices.com*

Karen Leeming and Lawton Adams, Official suppliers of the footing for the 126th National Horse Show held in conjunction with 2009 Syracuse International Sport Horse Tournament are pleased to announce the formation of their new company, ***Footing First, LLC***.

Karen and Lawton are the original owners and inventors of the internationally well regarded Travelright Surface footing that was used in both the main arena and the warm up ring at The National Horse Show in Syracuse, NY. This is the 5th year as footing suppliers for the show and Karen and Lawton are constantly studying and implementing the latest research developments in the footing industry.

This year's footing was a new and improved custom blend, manufactured and mixed under the direct management of *Footing First, LLC*'s Karen Leeming and Lawton Adams, now the exclusive manufacturer and distributor of TravelRight riding surface which is no longer mixed by an outside company.

"This gives us an upper hand on quality control, pricing, and R&D, providing a superior surface on which to run and jump." said Lawton Adams.

The improved blend of sand and GGT fiber along with *Footing First, LLC*'s proprietary footing components received excellent reviews.

Course Designer Richard Jafferys stated "This year's Syracuse Horse Show blend was better than ever!"

International Grand Prix riders had good things to say about *Footing First, LLC*'s blend; Todd Minikus commented on the stability of TravelRight riding surface saying "The true test of footing is that it stays the same whether you are the first to jump or the last to go, and this footing does that remarkably well."

Henri Prudent says "It is an excellent footing for indoors."

Ian Millar said "This footing is as good as it gets for competing indoors!"

Footing First, LLC, known for having the facts on footing, offers footing blends of the highest quality for any size facility and budget. A total design and ring installation services package including the site work from one source. Their attention to detail and impressive client list of installations across the U.S. and Canada with many rings in Florida and the Wellington area have made them a leading installer of rings and footing.

Karen Leeming of *Footing First, LLC* says, "We will provide trainers and riders with the facts about footing so that each customer can choose a footing that meets their particular needs and budget. Our products include our proven dust-free footing Travelight, and improved footing blends which are manufactured by us, so that we can maintain the highest standards of quality. Of course, traditional blends and sands are also available as well as a number of additives which can revitalize and stabilize existing rings.

Footing First, LLC offers a complete line of services and works with your local contractors. We can take your ring from concept to installation and everything in between: consultation, ring design, excavation, drainage and application of footing are just some of the services we offer."

Footing First, LLC is also proud to be an approved representative and installer of the **Otto Sport System** (www.ottosport.com). The Otto Sport System is world-renowned as one of the most technologically advanced systems for riding arenas of all sizes and for all disciplines: it provides superior drainage, extreme durability and the best base available for riding arenas, with outstanding warranties and international venue installations.

The two partners of *Footing First, LLC*, *Karen Leeming* and *Lawton Adams* have years of experience and knowledge behind them, and look forward to providing the equestrian community throughout the U.S. and Canada with the best ring installation service and footing products available.

Contact ***Footing First, LLC***

Karen Leeming

Karen@FootingFirst.com

WWW.FootingFirst.com

(914) 980-0123